

VIRGINIA'S
NEW RIVER VALLEY

A NATURAL FIT FOR ADVANCED MANUFACTURING

A Thriving Hub of Innovation and Opportunity

WHY CHOOSE THE NRV?

STRATEGIC LOCATION

- **I-81 Corridor** - access to major markets and two-thirds of the US in a single day
- **Skilled Workforce Pipeline** - Virginia Tech, Radford University, and New River Community College supply top talent

RESEARCH & DEVELOPMENT

- **Virginia Tech Research Centers** - eight research institutes provide opportunities for multidisciplinary research at scale
- **New River Community College Advanced Manufacturing & Skilled Trades-** partner directly with skilled instructors and students

BUSINESS CLIMATE

- **Diverse and Collaborative -** home to a number of foreign-based corporations and technology companies with access to a network of business, government, and higher education professionals
- **Cost-Effective Operations** - below-average cost of living and business climate

TOP 50 "HOTSPOTS FOR ECONOMIC GROWTH" IN THE US

- AREA DEVELOPMENT, 2023

"I love the business culture of the New River Valley. It's one of the greatest things about being located here. The people are real and the community is very supportive. There isn't the competitiveness that is present in other communities and we work together a lot more."

- Nanci Hardwick, CEO, MELD Manufacturing Corporation, MELD PrintWorks, and Aeroprobe Corporation



MANUFACTURING COMPANIES IN THE NRV *(Not a comprehensive list.)*

AUTOMOTIVE:
- Volvo Trucks
- Corning
- Interstate Group
- Tenneco
- Wolverine

ELECTRIC COMPONENTS:
- Aeroprobe
- InMotion
- Regal Rexnord
- MOOG Inc.
- Oransi

MATERIALS:
- Hollingsworth & Vose
- James Hardie
- TekniPlex
- NanoSonic
- MELD

CHEMICALS:
- BAE Systems
- Celanese
- IV Labs
- Grucci



LOOKING FOR TOP TALENT?

VIRGINIA TECH
- Global leader in engineering
- Feeds top-tier talent and research into the region
- R1 Research Designation that has strong support infrastructure

RADFORD UNIVERSITY
- Career-ready graduates in key fields
- Opportunities for internships & research
- Strong focus on applied learning

NEW RIVER COMMUNITY COLLEGE
- Direct workforce development partner
- Programs for short-term training
- Recognized as top industrial trade school

"Though H & V has 7 plants in the U.S., the NRV location has repeatedly been selected for major strategic expansions due to the state and local government support and the skilled and cooperative workforce in the area."

- Vince Hatcher, Director, Drylaid Synthetics and Composites Operations, Hollingsworth & Voses



Surrounded by the Blue Ridge Mountains and the New River, Virginia's New River Valley was built for award-winning companies. Our eclectic mix of small towns and world-class universities combined with cutting-edge research and exceptional natural beauty make the NRV "A Natural Fit"for leading industries.

ONWARD NEW RIVER VALLEY

Onward New River Valley is a regional economic development organization and the parent organization for the Virginia's New River Valley brand .

www.TheNRV.org | www.OnwardNRV.org | info@onwardnrv.org

2020 Kraft Drive, Suite 2000, Blacksburg, VA 24060