



**VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP** 

www.YesVirginia.org

## **State Map**



Only a few locations can guarantee the right combination of resources that are crucial to your business's success. Virginia's premier location offers excellent domestic and international access. Centrally located on the U.S. East Coast, 40 percent of the U.S. population is within a day's drive, and our integrated transportation system of highways, railroads, airports and seaports ensures that you can reach every one of your markets efficiently. Close proximity to Washington, D.C. facilitates contact with policy makers and the federal government system.

Virginia continues to rank among America's leading states for business by CNBC and Forbes.com. Business-first values, easy access to markets, stable and competitive operating costs, and a talented workforce all drove Virginia to the top. This unique combination of assets has encouraged businesses to prosper here for more than 400 years. Like you, they searched the world over for that convergence of resources that would help ensure their prosperity. For them, their search ended here. Chances are yours will too.

- AAA bond rating- Virginia has maintained a AAA rating since 1938, longer than any other state.
- Right-to-work law allows individuals the right to work regardless of membership in a labor union or organization.
- Corporate income tax rate of 6% has not been increased since 1972.
- Headquarters to 37 Fortune 1000 firms.
- Headquarters to 52 firms each with annual revenue over \$1 billion.
- More than 17,300 high-tech establishments operate in Virginia.
- More than 700 internationally-owned businesses from 45 countries are located in Virginia.
- Ranks third among the 50 states as a recipient of federal R&D funds.
- Streamlined permitting process.
- Recruitment training programs to help new businesses become operational faster.
- Programs at little or no cost to help businesses increase international sales.



## Location

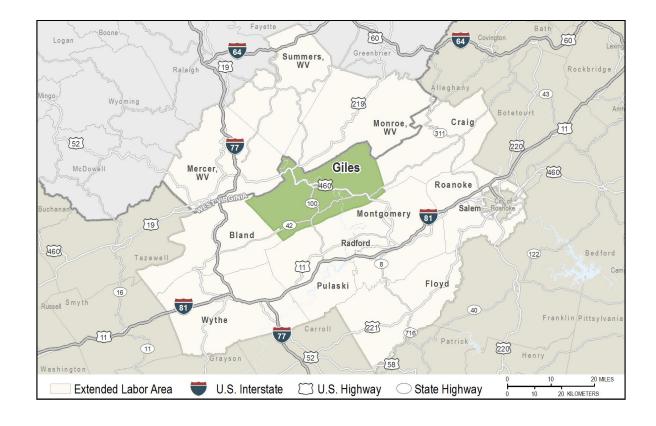


Giles County is located in the Allegheny Mountains in the southwest portion of Virginia, on the border of West Virginia. The county has a long history of industrial development that began with the westward expansion of this country when early settlers developed extensive uses for the area resources.

Giles County is located in the Blacksburg-Christiansburg-Radford, VA Metropolitan Statistical Area (MSA).

Roanoke is 70 miles east; Richmond, the state capital, is 244 miles east; and Washington, D.C. is 300 miles northeast.

Thirty-seven miles of the New River flow through the heart of Giles County.





Pacific Islander

Hispanic (may be of any race)

Median Age (2016)

Population		
Gender Distribution (2016)	Male	Female
Giles County	49.1%	50.9%
Race/Ethnicity (2016)		
	Profile	Extended
Classification	Area	Labor Area
White	16,241	371,631
Black	260	20,975
Two or More	184	7,633
Asian	129	11,599
American Indian or Alaska Native	37	1,022

Civilian Labor Force (2016)	
Giles County	7,956
Extended Labor Market Area	196,234
Total	204,190

6

290

136

3,480

45 years

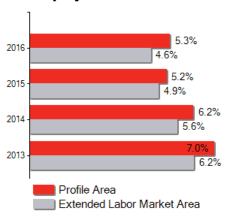
Labor Force Participation (2012-2016)	
Giles County	57.9%
Extended Labor Market Area	56.9%

Unemployment		
Unemployment Rate (December 2017)		
Giles County	3.7%	
Extended Labor Market Area	3.6%	
Statewide	3.4%	
Unemployed (2016)		
Giles County	422	
Extended Labor Market Area	8,999	
Total	9,421	
Underemployed (3rd Quarter 2017)		
Giles County	617	
Extended Labor Market Area	16,002	
Total	16,619	

#### **Population in Thousands**



#### **Unemployment Rates**





Commute Time (2012-2016)		
Worked from home	276	3.7%
Under 15 minutes	2,088	29.1%
15-24 minutes	1,571	21.9%
25-34 minutes	1,786	24.9%
35-44 minutes	775	10.8%
45-59 minutes	674	9.4%
Over 60 minutes	273	3.8%
Mean Travel Time to Work (minutes)	_	25

Celanese Acetate LLC, a maker of
Cellulosic manmade fibers, is the largest
employer in Giles County. Chemical
Lime Company of Virginia, Inc. is the
2nd largest employer.

Additional Labor Resources	
High School Graduates Not Continuing (2015-2016)	34
Two-Year College Graduates (Spring 2016)	692
Two-Year College Enrollees (Fall 2016)	5,663
Other College and University Graduates (Spring 2016)	11,336
Total	17,725



#### Career Readiness Certificate (01/01/2016-08/31/2017)

Virginia's Career Readiness Certificate (CRC) assists employers by certifying that a recipient possesses core skills in applied math, reading for information, and locating information. The CRC certification is based on established Workeys ® assessment tests. Virginia uses a three-tiered approach (bronze, silver, gold) to credentialing certificate holders that is based on the recipient's level of development skills.

Giles County	53
Extended Labor Market Area	293
Total	346

Educational Attainment	
On-Time Graduation Rate (Class of 2017)	89.9%
Percentage of Giles County population age 25+ who are high	
school graduates (2012-2016)	85.2%
Percentage of Giles County population age 25+ who have earned	
a Bachelor's Degree or higher (2012-2016)	15.9%

"In the New River Valley, Celanese has benefited from loyal employees with diverse skill sets and tremendous dedication of our success." Perry Aliotti -District Sales Manager/Celanese.



Employment by Sector* (2nd Qtr. 2017)		
Agriculture Forestry Fishing and Hunting	N.D.	N.D.
Mining Quarrying and Oil and Gas Extraction	0	0
Utilities	N.D.	N.D.
Construction	393	8.7%
Manufacturing	767	17.0%
Wholesale Trade	60	1.3%
Retail Trade	672	14.9%
Transportation and Warehousing	70	1.5%
Information	24	0.5%
Finance and Insurance	72	1.6%
Real Estate and Rental and Leasing	8	0.2%
Professional Scientific and Technical Services	313	6.9%
Management of Companies and Enterprises	N.D.	N.D.
Administrative and Support and Waste Management	12	0.3%
Educational Services	N.D.	N.D.
Health Care and Social Assistance	539	11.9%
Arts Entertainment and Recreation	19	0.4%
Accomodation and Food Services	457	10.1%
Other Services	174	3.8%
Total Government	902	20.0%
Federal Government	31	0.7%
State Government	63	1.4%
Local Government	808	17.9%
Unclassified	N.D.	N.D.
Total	4,521	100.0%

The New River Valley and surrounding labor area offer a workforce of approximately 390,000.

N.D. - Not Disclosed

<sup>\*</sup>By Business Establishment



Major Employers	
Manufacturing	
Company	Product/Service
Bucyrus	Mining Equipment Manufacturing
Celanese Acetate LLC	Cellulosic manmade fibers
Chemical Lime Co. of Virginia, Inc.	Lime
Fairchild International	Mining machinery
Jennmar	Mining related manufacturing
Patrick Enterprises Corporation	Industrial machinery
NonManufacturing	
Company	Product/Service
American Electric Power	Electric utility
Giles Memorial Hospital	Health care
Mountain Lake Hotel	Resort (Film Location for film "Dirty
	Dancing")

Managerial, professional, and related jobs equate to the largest percentage of the total jobs by occupation.

## **Labor Market**



Union Activity (10/1/2015 - 10/1/2017)	
Petitions filed for representation	1

## **Labor Market**



Estimated Earnings (May 2016)				
Occupation	Median Wage	Mean Wage	Median Salary	Mean Salary
Laborers and Freight, Stock, and Material Movers, Hand	\$11.24	\$11.87	\$23,377.75	\$24,688.18
Heavy and Tractor-Trailer Truck Drivers	\$17.16	\$17.62	\$35,680.74	\$36,655.39
Machinists	\$22.21	\$21.38	\$46,197.97	\$44,483.51
First-Line Supervisors of Production and Operating Workers	\$31.09	\$31.09	\$64,674.77	\$64,667.82
Maintenance and Repair Workers, General	\$15.50	\$16.93	\$32,252.10	\$35,214.48
Industrial Machinery Mechanics	\$22.29	\$22.29	\$46,382.84	\$46,355.00
Office Clerks, General	\$13.87	\$14.59	\$28,840.79	\$30,344.86
Secretaries and Administrative Assistants, Except Legal, Medical,	\$14.88	\$15.36	\$30,944.25	\$31,939.81
and Executive				
Receptionists and Information Clerks	\$12.03	\$13.39	\$25,013.73	\$27,848.29
Customer Service Representatives	\$11.98	\$12.91	\$24,906.52	\$26,850.68
Bookkeeping, Accounting, and Auditing Clerks	\$15.45	\$16.72	\$32,126.67	\$34,769.26
First-Line Supervisors of Office and Administrative Support Workers	\$19.79	\$20.97	\$41,158.25	\$43,634.40
Computer User Support Specialists	\$19.46	\$21.25	\$40,473.12	\$44,181.41
Network and Computer Systems Administrators	\$29.77	\$30.80	\$61,931.94	\$64,063.55
Software Developers, Applications	\$37.18	\$38.25	\$77,335.18	\$79,545.77
Computer Systems Analysts	\$29.11	\$33.05	\$60,559.82	\$68,753.07
Accountants and Auditors	\$31.72	\$35.15	\$65,995.93	\$73,114.41
Management Analysts	\$47.69	\$53.30	\$99,194.42	\$110,857.90
Human Resources Specialists	\$24.09	\$26.32	\$50,108.95	\$54,730.45
Purchasing Agents, Except Wholesale, Retail, and Farm Products	\$28.40	\$30.59	\$59,070.32	\$63,625.49

#### Per Capita Personal Income (2015)

\$37,295

#### Median Family Income (2012-2016)

\$55,238



## **Education**

Public School Enrollment (Fall 2016)		
Level	Number	Enrollment
Combined	3	1,371
High School	2	1,030

Giles County and New River Valley Community College offer career and technical education with a dual enrollment program.

Student Teacher Ratio (FY 2016)	
Elementary	13:1
Secondary	11:1

### Per Pupil Expenditure (FY 2016)

\$10,402.00

#### On-Time Graduation Rate (Class of 2017)

89.9%

#### High School Graduates Continuing Education (2015-2016)

80.2%

#### Advanced Programs (2016-2017)

#### **Governor's Schools**

Southwest Virginia Governor's School For Science, Mathematics & Technology



# **Education**

Workforce Development Facilities	
Facility	Туре
Bristol Workforce Center	Satellite Center
Galax Workforce Cetner	Satellite Center
Giles County Technology Center	Career and Technical Center
Goodwill Industries of the Valleys-Giles	Satellite Center
Goodwill Workforce Services-Christiansburg/Floyd	Satellite Center
People Inc. of Virginia - Abingdon	Satellite Center
Pulaski Workforce Center	Satellite Center
Southwest Virginia Alliance for Manufacturing Center	Center of Excellence
of Excellence	
Virginia Workforce Center-Radford	Satellite Center
Virginia Workforce Center-Wytheville	Comprehensive Center

Higher Education Facilities — Fall 2016	_
Facility	Enrollment
Virginia Tech	33,170
Radford University	9,401
New River Community College	4,456
Concord University	2,451
Bluefield State College	1,362
American National University - Princeton Campus	1,207 <sup>‡</sup>
Bluefield College	1,043
Edward Via College of Osteopathic Medicine	845

<sup>&</sup>lt;sup>‡</sup> Enrollment figures are for all campuses.

The mission of the Giles County Adult Education program is to provide educational training to adults, so that they may become productive and functional individuals in society and within their families.



# **Transportation**

Interstates	
Name	Distance
I-77	3.6 miles (5.8 km.)
I-81	8.6 miles (13.8 km.)
I-64	21.4 miles (34.5 km.)
I-581	23.9 miles (38.5 km.)

Note: Measured from border of locality/region.

Highways				
Highway 100	Highway 219	Highway 42	Highway 460	Highway 61

Commercial Air Service		
Roanoke-Blacksburg Regional Airport, Roanoke 61.5 miles (99.0 km.)		
American Airlines	Delta Air Lines	United Airlines
Allegiant Air		
Greenbrier Valley Airport, Le	wisburg, WV 61.9 miles (99	9.6 km.)
ViaAir		
Raleigh County Memorial Air	port, Beckley, WV 62.7 mil	es (100.9 km.)

Note: Within a 75-mile drive of the center of the locality.

Roanoke Regional Airport provides commercial flight service and air cargo transportation and is under an hour away.



# **Transportation**

General Aviation Service	
Name	Runway Length
New River Valley Airport, Dublin	6,201 ft (1,890 m)

Norfolk Southern Railroad provides service throughout the area and remains a leader in rail transportation.

#### Freight Rail Service

Norfolk Southern Railway Company

Seaports	
Name	Distance
Port of Virginia	314.0 miles (505.3 km)

Note: Driving distance from the center of the locality to Port of Virginia and any other seaports within 100 miles.

Other Ports of Entry	
Name	Distance
New River Valley Airport (Virginia TradePort)	19.0 miles (30.6 km)
Port of Washington - Dulles	276.1 miles (444.3 km)

Note: Driving distance from the center of the locality to Port of Washington - Dulles and any other port of entry within 100 miles.

## **Utilities**



Utilities	
Electric	American Electric Power
Natural Gas	Columbia Gas of Virginia
Telecommunications	Verizon South
Telecommunications	Verizon-Virginia
Telecommunications	Pembroke Telephone Cooperative
Water	Town of Pearisburg
Water	Town of Rich Creek
Water	Town of Glen Lyn
Water	Giles County Public Service Authority
Water	Town of Pembroke
Waste Water Treatment	Town of Pearisburg
Waste Water Treatment	Town of Rich Creek
Waste Water Treatment	Town of Glen Lyn
Waste Water Treatment	Town of Pembroke
Waste Water Treatment	Town of Narrows
Solid Waste Disposal	Montgomery County Sanitary Landfill
Solid Waste Disposal	New River Resource Authority Sanitary Landfill

The New River Valley is served by a very active technology council (NCTC) that serves both the Roanoke and New River Valleys.



# **Financial Institutions**

Financial Institutions — 4th Qtr 2016 Assets	
Bank	Assets (millions)
Branch Banking and Trust Company	\$214,433.0
Union Bank & Trust Co.	\$8,402.5
The National Bank of Blacksburg	\$1,230.5
The First National Bank of Peterstown	\$60.6

BB&T is one of the nation's largest financial-holding company.

# Virginia Vestirginia org

## **Government and Taxes**

#### Government

Giles County has a County Administrator and a five-member Board of Supervisors.

The county has a comprehensive plan and a subdivision ordinance.

Pearisburg is the county seat. Other incorporated towns are Glen Lyn, Narrows, Pembroke and Rich Creek.

#### **Taxes**

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Giles) <u>pdf</u> Non-Manufacturer's Tax Profile (Giles) <u>pdf</u> The town of Narrows is located within an Enterprise Zone which contains 188.58 acres and encompasses the Narrows Central Business District.



## **Community Facilities**

Giles Memorial Hospital in Pearisburg is a 65-bed facility offering general medical services that include 24-hour emergency care and a newly completed 21-bed intermediate care facility for the elderly. The Roanoke Memorial Hospital helicopter transport unit also services the hospital.

Giles County also has a 60-bed nursing home in Rich Creek that provides long-term care to elderly residents and a retirement home in Narrows that accommodates 31 residents.

Twelve physicians and eight dentists practice in the county.

The county has four independent library systems in Pearisburg, Narrows, Glen Lyn and Pembroke with a combined collection of over 40,000 volumes. Area residents can also utilize the library facilities at Virginia Tech in Blacksburg and nearby Radford University.

Giles County has over 70 places of worship representing most Protestant denominations and the Roman Catholic faith. A Jewish synagogue is located approximately 25 miles away in Bluefield.

A variety of shopping opportunities are available to area residents. Approximately 200 retail outlets are dispersed throughout the county. A broad mix of retail establishments can be found in the downtown areas of Pearisburg, Narrows, Rich Creek and Pembroke, and in the two shopping centers located in the county.

"The combination of a beautiful mountain setting, the breadth of cultural offerings through Virginia Tech, and a vibrant economic climate makes the New River Valley a great place to live and to do business." Perry Aliotti - District Sales Manager/ Celanese.

# Virginia org

## Lifestyle

Giles County, renowned for its scenic beauty, offers numerous cultural and recreational activities for the enjoyment of area residents. The Giles Little Theater in Pearisburg produces several plays during the year. The Giles County Historical Society conducts tours of area historical sites and organizes special shows throughout the year that highlight the county's rich heritage.

The Jefferson National Forest and the Appalachian Trail offer hiking, camping, and picnicking for visitors and residents. Hunting and fishing opportunities are also available in the vast forests and numerous streams located throughout the county.

Area residents can participate in a variety of public and private recreational pursuits. Castle Rock Recreational Facility in Pembroke has an 18-hole golf course, swimming, camping, and tennis facilities. Another nine-hole golf course is located in Pearisburg at the Giles Country Club. Mountain Lake Resort, which has conference facilities, offers swimming, boating, fishing, tennis, golf, and horseback riding.

Town festivals are held during the summer and fall that celebrate folk art, community heritage, and various seasonal events.

Nearby Virginia Tech and Radford University sponsor lectures, concerts, art exhibits, and numerous athletic events which the general public can attend.

<u>New River Valley Profile</u> <u>Blacksburg-Christiansburg-Radford MSA Profile</u> <u>Onward New River Valley</u> The emergency department medical director at Giles Memorial Hospital was recognized with the Preceptor of the Year Award from Jefferson College of Health Sciences (JCHS) in Roanoke for 2007.